Conceptual Phase

Connecting people in act of realize ideas

1. Introduction
2. The birth of the idea
   * The need for self - realization
   * The power of community action
   * Unused human resources
3. Functional features
   * Usability
   * Availability
   * Simplicity
   * Design
4. Project goals
   * Connecting people in action
   * Implementation of ideas
   * Effective project management
   * Expert support ?
5. The main functionalities
6. Main wall of projects
7. Project page
8. User profile
9. Repository of knowledge ?
10. Project management - tools

* Chat
* Kanban board
* Communication wall
* Calendar of activity
* Repository of work

1. Business model
2. Target
3. User benefits
4. Product dissemination strategy
5. Product realization
6. How to earn? - strategy

* Brokerage
* Affiliate
* Community
* Subscription

1. Possible risks
2. Project opportunities